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## FOR IMMEDIATE RELEASE

Media Contact:

Dennis Charlesworth

Palmer Williams Group, Marketing Director

Email: [info@palmerwilliamsgroup.org](mailto:info@palmerwilliamsgroup.org)

Phone: (334) 303-3936

### **Iron Bowl Legends Help Local Youth**

University of Alabama and Auburn University Football Players Unite To Host a Free Event

**MOBILE, AL; May 26** – Former University of Alabama and NFL football players, Sherman Williams and David Palmer, are the founders of the Palmer Williams Group (PWG) a nonprofit that provides youth development programs that include life skills workshops and youth sports. PWG will host the 8th Annual Athletic Youth Camp sponsored by the City of Foley, OWA, Security Finance, Buffalo Wild Wings, Foosackly's, and Cason Funeral Home.

The FREE event will take place on Saturday, June 19, 2021 from 9am - 2pm at Foley Sports Tourism located at 920 E. Pride Blvd. Foley, Alabama. Nearly 150 youth and over 50 volunteers are expected to participate in the event.

Former Alabama and Auburn football players, college athletes, and cheerleaders will lead boys and girls ages 6 - 14 through a fun-filled day of drills and skill development exercises. Youth will gain new skills and learn about teamwork, leadership, and hard work. The youth will have the opportunity to hear words of wisdom from former professional athletes, local government officials and other public servants.

Although this is a free event, we encourage the youth participants to pre-register for the 8th Annual Athletic Youth Camp on Eventbrite or by visiting [www.palmerwilliamsgroup.org](http://www.palmerwilliamsgroup.org). Each participant will receive a free t-shirt, lunch, and one admission ticket to the Park at OWA.

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#### **About the Palmer Williams Group**

The Palmer Williams Group is a 501(c)(3) non-profit organization founded by David Palmer and Sherman Williams, former University of Alabama and NFL football players. The organization was created to provide youth development programs to assist and guide disadvantaged youth to overcome interpersonal obstacles, embrace family values, promote education, and avoid life's pitfalls.

