

PWG | Palmer Williams Group

5th Annual Bossin' Up Teen Pitch Competition

Celebrating Our Winners!

The Palmer Williams Group (PWG) is proud to announce the winners of the 5th Annual Bossin' Up Teen Pitch Competition! On April 23, 2026, nine talented young entrepreneurs took the stage at the Innovation Portal in Mobile, Alabama to pitch their business ideas to a panel of independent judges. The energy in the room was incredible, and every student who stepped up deserves to be celebrated.

This year's competition was made possible through the generous support of our sponsors: Greer's, Pilot, Cooper T Smith, and Hargrove Engineering. Their commitment to youth entrepreneurship in our community is what makes events like this possible, and we are truly grateful.

Now, let us introduce you to this year's winners!

1st Place, \$2,500: Crystal Dooley, Murphy High School

Crystal wowed the judges with her pitch for Tekne Stylus, a safe, personalized, and distraction-free learning platform built for Pre-K through middle school students. Tekne Stylus gives families a strong alternative to traditional education while preparing children for future success. Crystal walked away with \$2,500 in startup funding to bring her vision to life.

2nd Place, \$1,000: Halle Gaines, Vigor High School

Halle, a 10th grader at Vigor High School, pitched her business TheLuxe.LashVault, a lash extension business that provides affordable, high-quality lash services for young women. Halle already has a presence on Instagram and TikTok at @theluxelash.vault and is building her client base with confidence. She received \$1,000 to grow her business.

3rd Place, \$500: Jaslynn Shaw, Williamson High School

Jaslynn, a 10th grader at Williamson High School, pitched The 1000, a quality apparel brand offering budget friendly prices with amazing designs. Jaslynn plans to use her \$500 prize to invest in samples, branding, a logo, and marketing to get her brand off the ground.

Thank You to Our Sponsors!

A heartfelt thank you goes out to Greer's, Pilot, Cooper T Smith, and Hargrove Engineering for making this competition possible. Your investment in our young people is making a real difference in this community.

About the Program

The Bossin' Up Teen Pitch Competition is part of the PWG Entrepreneurial Youth of America Club (EYAC), a program designed to encourage students to explore entrepreneurship in a supportive and encouraging environment. We are proud to partner with local schools to bring this opportunity to young people across Mobile.

To learn more about the Palmer Williams Group and how you can support our work, visit www.palmerwilliamsgroup.org.