



PALMER WILLIAMS GROUP

Helping Today's Youth See a Better Tomorrow

2026 SPONSORSHIP OPPORTUNITIES

Every sponsor receives recognition as a partner in expanding EYAC.

PRESENTING SPONSOR



\$25,000

- 20 gala tickets (2 premium tables)
- Premier logo placement and event recognition
- Full-page color program
- ad with priority placement
- Premier event signage, including step-and-repeat recognition
- Featured recognition on PWG website home page and sponsor page
- Dedicated social media sponsor spotlight : dia
- Recognition in event promotions
- Stage recognition
- Photo opportunity with participating Legends
- Signed football / memorabilia package

CHAMPIONSHIP SPONSOR



\$10,000

- 10 gala tickets (1 premium table)
- Full-page color program ad
- Prominent event signage
- Logo on PWG website sponsor page
- Social media recognition
- Recognition in event promotions, when applicable
- Stage recognition
- Photo opportunity with participating Legends
- Signed football / memorabilia package

IRON BOWL SPONSOR



\$5,000

- 10 gala tickets
- Half-page color program ad
- Prominent logo placement at event
- Logo on PWG website sponsor page
- Social media recognition
- Recognition in event promotions, when applicable
- Photo opportunity with participating Legends
- Signed football / memorabilia package

LEGENDS SPONSOR



\$2,500

- 10 gala tickets
- Quarter-page program ad
- Logo on event signage
- Logo on PWG website sponsor page
- Social media recognition
- Recognition in event promotions, when applicable

YOUTH CHAMPION



\$1,000

- 4 gala tickets
- Company name / logo in event program
- Logo on PWG website sponsor page
- Social media recognition
- Recognition in event promotions, when applicable

FRIEND OF PWG



\$500

- 2 gala tickets
- Company/ individual name in event program
- Name on PWG website sponsor page



PROGRAM ADVERTISING

(STANDALONE OPTION)

Can't attend but still want to support? Purchase a program ad to show your support for PWG and our youth.

Full Page \$750

Half Page \$500

Quarter Page \$250